

Eco-Trash Garment Exhibition “Recycle Runway” Arrives in Atlanta April
Couture fashions made from trash on display at Hartsfield-Jackson Atlanta Airport

ATLANTA – January 26, 2011 – In celebration of Earth Month, the Hartsfield-Jackson Atlanta Airport will receive the popular national eco-fashion exhibition “Recycle Runway” from Santa Fe artist Nancy Judd. The exhibition, which includes eighteen eco-trash couture garments, will be on display in nine cases throughout International Concourse E from April 2011 – April 2012.

Each dazzling fashion takes between 100-450 hours to create, and is the culmination of ingenious re-use: faux fur jackets made with endless loops of cassette and video tape; a dress made of origami junk mail; fans sewn together like fish scales; a dress made from dry cleaning bags and an evening gown glittering with thousands of pieces of crushed glass.

The mission of Recycle Runway is to change the way people live on the earth through innovative exhibitions that showcase sustainable fashion designs made from trash. Elegant garments created from recycled materials are exhibited in high-traffic airports, shopping malls and museums to grab peoples’ attention and inspire personal action. Community-based presentations and workshops launch peoples' imaginations while providing information on how to conserve resources. Recycle Runway partners with businesses, non-profits, governmental agencies, foundations and individuals who actively support environmental conservation.

Atlanta’s Airport Art Program develops and integrates art, exhibits and performances into the fabric of the Airport environment for the benefit of passengers and employees. The Art Program has three major components: commissioning artists to create site-specific artwork, presenting rotating exhibitions, and scheduling performing arts series. Each part of the program strives to meet the Department of Aviation's goal of becoming the world’s best airport by exceeding customer expectations.

In addition to the exhibition, Recycle Runway founder Nancy Judd will present a series of workshops and presentations to local Atlanta groups. As a national eco-lifestyle expert and educator, Nancy will share photos of her elegant recycled fashions and discuss ways that we can reduce our impact on the earth.

Sponsors of the Recycle Runway Atlanta Airport exhibition include Coca-Cola, Delta Air Lines, Janome and Novelis. Delta Air Lines is also commissioning Recycle Runway founder and artist Nancy Judd to create a garment out of re-claimed materials from Delta Air Lines operations. Delta’s new garment will join other Recycle Runway garments sponsored by Toyota, Coca-Cola, Novelis and Target in the upcoming exhibition.

For more information about the Recycle Runway Atlanta exhibition, please visit:
www.RecycleRunway.com