



## FOR IMMEDIATE RELEASE

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### Unveiling of “Sol” Man, a 6-Foot Superhero Made by 6<sup>th</sup> Graders Working With Award-Winning artist Nancy Judd;

#### Project Combines Science and Art to Learn About Energy Conservation

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**Collaborators include PNM, Santa Fe Public Schools, Santa Fe Community College, and the City of Santa Fe**

**Santa Fe, NM, May 29.....** On June 5<sup>th</sup> from 4pm-6pm inside the Santa Fe Place Mall, Santa Fe-based artist and environmental educator Nancy Judd will unveil her newest recycled costume called Sol Man. She created it this spring with 6<sup>th</sup> grade students at Ortiz Middle School. Ms. Judd combined art with science to help students to learn about energy, where it comes from and how to conserve it at home and school. Students participated by learning about energy in Erika Sommer’s Science Class; they helped to design the Sol Man’s costume in Ed Chacon’s Art Class; and made the “solar panels” for the cape in Myoko Costello’s Consumer Science Class.

Toyota and the National Audubon Society awarded Ms. Judd a Toyota TogetherGreen Fellowship last year after a competitive nationwide selection process. PNM donated take-home energy conservation kits to each student in Ms. Sommer’s class that included several CFLs and a variety of energy saving tools, including a low-flow showerhead, flicker checker, refrigerator thermometer, sink aerator and more. One hundred and thirty CFL low energy light bulbs were also donated to the students from Summit Electric Supply. With assistance from their families, the students installed the different measures in their home and conducted activities designed to help them save energy.

Ms. Judd worked with the sixth grade students in art class to design and create one of her unique Recycle Runway garments. The trash-fashion is based upon an energy efficiency super hero character. It is made from waste materials generated from energy efficiency projects such as building insulation, flashing, water pipe insulation, insulation fabric and tape. In art class the students drew their version of what this character should look like and Judd used their designs to create the garment. In their Consumer Sciences class, the 6<sup>th</sup> graders helped her to make the little faux solar panels that cover the Sol Man’s cape.

The event on June 5<sup>th</sup> from 4pm-6pm inside the Santa Fe Place Mall will take place in a display across from Dillard’s in the center court of the mall. The event will include an unveiling of the finished piece; recognition of the teachers and students hard work on this project and our sponsors contributions; and refreshments. The public can also see samples of student projects and learn how to reduce energy and save money at home. Representatives from all of the participating organizations will also be on hand for media interviews from 4pm-5pm.



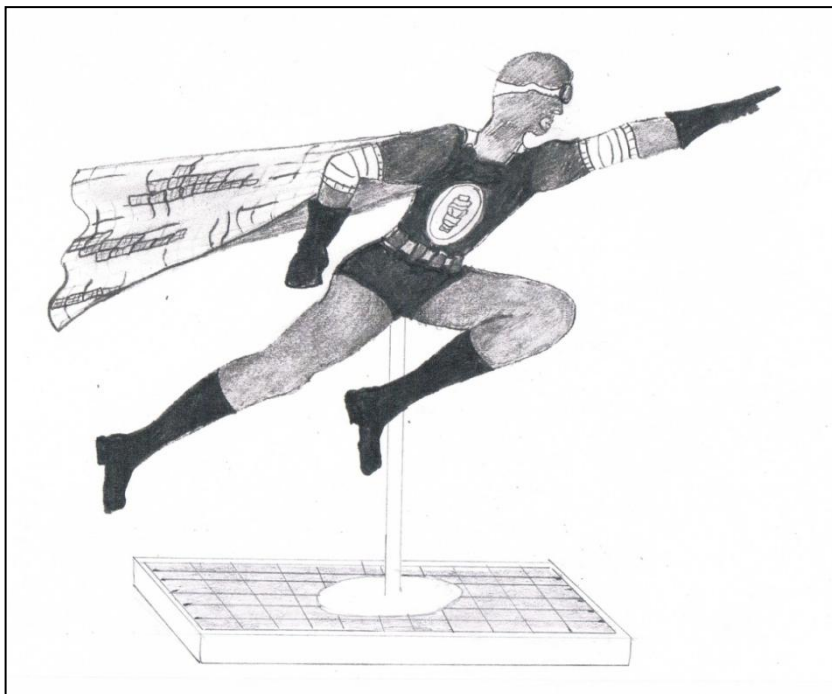
A broad group of organizations have made this project possible through their generous contributions: the Santa Fe Public Schools provided project coordination; PNM donated the curriculum and energy efficiency kits to each 6th grader in Sommer's class; the Santa Fe Community College's New Mexico Energy Smart Academy supplied in-class content and presenters; and the City of Santa Fe, Sustainable Santa Fe program provided project support. Additionally Summit Eclectic Supply, Santa Fe Place, Los Alamos National Bank, Positive Energy and Earth Care and contributed to the project.

**About Nancy Judd** - A public artist and environmental educator, Judd began her career in recycling and waste reduction. While working as the Recycling Coordinator for the City of Santa Fe she co-founded the popular Recycle Santa Fe Art Market and Trash Fashion Contest. For the past 14 years, through her business, Recycle Runway, she has raised awareness about resource use and sustainability by creating couture fashion sculptures from trash and installing her art in high-traffic public locations. Judd has work in the Smithsonian Museum, has given two TEDx talks, and now an exhibition of 18 of her recycled fashions is touring museums around the US. More information is available at [www.RecycleRunway.com](http://www.RecycleRunway.com)

**About PNM** - With headquarters in Albuquerque, PNM is the largest electricity provider in New Mexico, serving 500,000 customers in dozens of communities across the state. PNM is a subsidiary of PNM Resources, an energy holding company also headquartered in Albuquerque. For more information, visit [PNM.com](http://PNM.com).

**About TogetherGreen** - Audubon and Toyota launched the *Toyota TogetherGreen* initiative in 2008 to foster diverse environmental leadership and fund innovative conservation ideas. *TogetherGreen* funding recipients have helped protect 250 species of birds and other wildlife, improved 10,000 acres of habitat, mobilized 220,000 individuals, collected two million pounds of recyclables, and captured \$5 million worth of volunteer time. For more information, visit [www.togethergreen.org](http://www.togethergreen.org).

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Sketch of the Sol Man, a composite of the students' designs