

MEDIA RELEASE

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The Glass Evening Gown, a \$30,000 dress made from trash, on display at the Phoenix Sky Harbor International Airport

Santa Fe Artist and environmental educator Nancy Judd is installing her Recycle Runway Exhibit in the Phoenix Sky Harbor International Airport, displaying her one-of-a-kind, award-winning couture recycled fashions from February 13, 2010 through August 8, 2010. Preview all the garments at www.RecycleRunway.com.

Recycle Runway is a traveling exhibit of custom-designed recycled garments showcased around the country to promote sustainability. Commissioned by global organizations including Toyota®, Target®, Coca-Cola®, and the Glass Packaging Institute, the Recycle Runway garments were created to showcase the creativity of sustainability by combining the art of haute couture and environmental education. The next exhibit will be in the Hartsfield-Jackson Atlanta International Airport in the fall of 2010.

Nancy Judd will give presentations on the environment and her collection of trashique fashions to youth groups in Phoenix while she is in town the week of February 8, 2010.

The mission of Recycle Runway it to change the way the world thinks about the environment through innovative educational programs and couture fashions made from trash. Elegant garments created from waste materials are exhibited in high-traffic airports to grab travelers' attention and inspire personal action. Community-based presentations and workshops launch children and adult's imaginations while providing information on how to conserve resources on a grassroots level. Recycle Runway partners with businesses, non-profits, governmental agencies, foundations and individuals who actively support environmental conservation.

Exhibit Sponsors to date include: Avila Retail, the Sierra Club- Palo Verde Group, the New Mexico Recycling Coalition and the Phoenix Airport Museum.

Please visit http://www.recyclerunway.com/pages/mediaresources.htm for details on the project, Ms. Judd's bio, quotes, and high resolution photos.

For more info, please contact: Nancy Judd, 505-577-9712, Nancy@RecycleRunway.com



Glass Evening Gown
Commissioned by the Glass Packaging Institute
Made from over 12,000 pieces of crushed glass individually glued to a dress made from upholstery fabric.

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