



Recycle Runway >>



Winter 2009 Newsletter

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Recycle Runway strives to change the way the world thinks about the environment through innovative educational programs and couture fashions made from trash. Elegant garments created from recycled materials are exhibited in high-traffic airports to grab travelers' attention and inspire personal action. Community-based presentations and workshops launch young peoples' imaginations while providing information on how to conserve resources. Recycle Runway partners with businesses, non-profits, governmental agencies, foundations and individuals who actively support environmental conservation.

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The Campaign for Change Couture Collection Goes to the Inauguration!



Courtesy Fox

In November Nancy Judd began working on a new project called the **Campaign for Change Couture Collection** inspired by her time volunteering for the Obama Campaign. The Collection is a series of three garments made from left over Obama campaign materials. See page two for descriptions of each garment.

Ms. Judd brought the Collection to the inauguration, showcasing it at the Green Inaugural Ball on January 17th, the Reception to honor the New Mexico Congressional Delegation, and the New Mexico Inaugural Ball on January 19th.

While in DC Ms. Judd had meetings with representatives from the Environmental Protection Agency, the Energy Star Program, the Climate Group and even the FBI! (They are interested in having her come back to DC in March for Women's History Month to give workshops for their employees.)

At the end of the trip a curator from the SMITHSONIAN came to see the Change Collection and talk with Ms. Judd about including the Obamanos Coat (and possibly the full collection) in the Smithsonian's Obama Campaign Exhibit! Final confirmation will come in March.



AFP photo

Thank you to all the individuals and organizations that made this project possible through sponsorship, purchasing bags, working on the garments, hosting, and helping with logistics while Ms. Judd was in DC!



Thank you to the following individuals and organizations for all your support!



National Recycling Coalition



Anonymous
 Jennifer Tuvell and Ace Bailey
 Melissa White-Whitespace Creative
 Quantum River Productions
 Ard-Knox Insurance, Fine Art Specialist
 Clay and Nita Judd
 Debbie Dodson
 Chris Gregory
 Elizabeth Martin
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 Cordelia Friedman and Nancy Rettig
 James Stallings
 Littlearth Productions
 David Judd
 Daran Moon
 Timi Tullis
 Ruth Alpert
 Esha Chiochio
 Marion Seymour
 Haute Trash



Courtesy Fox

The Obamanos Coat is a 1950s man's winter coat that is covered with photos from the paper campaign door hangers used by canvassers on election day. Printed on these hangers is a photo of Barack Obama standing in the middle of a huge crowd of people. The photo is cut into small strips and sewed to cover the coat.

In Santa Fe there is a popular bumper sticker that reads: Obamanos, which Ms. Judd interprets as: WE are Obama. This is the essence of what this coat represents-- the millions of people that were inspired to call, canvas, give money and work countless hours to elect Barack Obama as the 44th president of the United States.



Courtesy Fox

Comedian Tommy Davidson offers model Charles Hendrix a light.

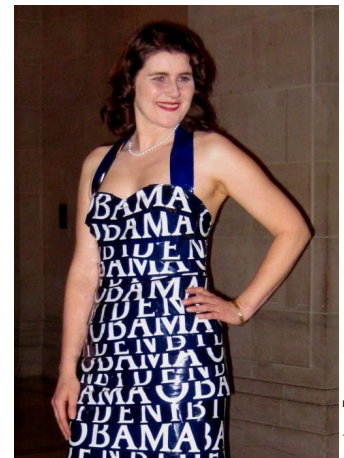


Courtesy Fox

Olivia Russell models the Voter Swing Coat.

The Voter Swing Coat is made from voter registration posters cut into half inch wide strips and woven together. This "paper fabric" was adhered to recycled canvas using an iron-on adhesive and the finished coat pieces are hand sewn together. Both the collar, outer sleeves and the bottom edge of the coat are covered with "lace"-- punched and cut from recycled voter "trading" cards.

The Obama Cocktail Dress is made of recycled Obama yard signs (fabricated from plastic sheeting and slipped over a wire frame). The plastic was cut into strips and sewn to a lining (made from a recycled cotton sheet) starting from the bottom and ascending in overlapping layers to the halter style top..



Courtesy Fox

Nancy Judd strikes a pose in The Obama Cocktail Dress.

Thank You!

Rachel Edelson
 Lynn Hathaway
 Mary Beebe
 Rick Velleu
 Callum Grieve
 Dominique Mazeaud
 Marjorie Griek
 Joanne Shafer
 Cynthia Robinson
 Susan Hunt
 Sandy Hruska
 Roseanne Miracle
 Beth Howard
 Kristen Jodus
 Lori Topley
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 Kenneth Yoss
 Cheryl Queen
 Miranda Turner
 Rachel Edelson
 Kate Krebs
 Susan Todd
 Ariel Harrison
 Regina Wheeler
 Jackie Caballero
 Amy Pilling
 Joni Arends
 E. Gifford Stack
 Joe Nickels
 English Bird
 Ben Haggard & Joe
 Candace Walsh
 Laura Andre
 Ann Gadi
 Dottie McKissick
 Shaunee Hlggins
 Sienna Van Slooten
 Pat Gallagher
 Tara Hassin
 Madeira School
 Charles Hendrix
 Olivia Russell
 Coutney Fox
 Ruth Berg

Press for the Campaign for Change Couture Collection

On January 13, Ms. Judd was featured on the front page of the **Wall Street Journal!** Thanks to this, plus articles by **Agence France-Presse** and **Planet Green**, Recycle Runway appeared in media around the world in January! Visit RecycleRunway.com to read the articles and see photos!

- Voice of America Newscast, January 21, 2009
- Tribune de Genève - Genève, Switzerland, January 20, 2009
- TV 5 - Paris, France, January 20, 2009
- Atlasvista Maroc - Casablanca, Morocco, January 20, 2009
- Planet Green, January 20, 2009
- Tree Hugger, January 19, 2009
- The News Gazzette, January 19, 2009
- トップ>ライフ・カルチャー>ライフ, Jan 19, 2009
- Kuwait Times, January 19, 2009
- YahooNews.com, January 18, 2009
- Las Vegas Sun, January 18, 2009
- Media Fax Photo, January 18, 2009
- Forbes.Com, January 18, 2009
- Fox New.com, January 18, 2009
- Albuquerque Journal Video, Jan 9, 2009
- Santa Fe New Mexican, January 4, 2009



The Green Values Award will be presented to Ms. Judd on February 24th by the Santa Fe Green Party.

What's Next for Recycle Runway?

In 2009 the Recycle Runway exhibit will appear in the Phoenix Sky Harbor Airport, dates pending. Future exhibits will be installed in the Hartsfield-Jackson Atlanta International Airport and the Orlando International Airport. *Please contact Ms. Judd at 505-577-9712 if you are interested in sponsoring any of these exhibits.*

Ms. Judd hopes to create three more garments this year, plus she wants add a couple more pieces to the Campaign for Change Couture Collection!

As a result of the international press in January Ms. Judd has been invited to give lectures and workshops across the country and will be included in the *Fabric for Thought - Sustainable Fashion* exhibit in Koldinghus, Denmark, May - Sept 2009.

Ms. Judd will also continue giving presentations to youth groups-- she is visiting all the public schools in her home town of Santa Fe, NM and will also talk with students in the communities that she visits with all her Recycle Runway projects.

This year she also hopes to develop more partnerships with government, non-profit and private organizations, as well as individuals and the press to reach more people with messages of environmental conservation.