

The Price of Fashion

exploring the social and environmental cost of our clothing



Nancy Judd created **The Price of Fashion** in 2016 for Eco-Fashion Week in Seattle, WA. Her research for the project included a 5-part blogpost that explores the true costs to people and the planet of our clothing.

Nancy has synthesized this information into a compelling performance art piece that includes 3 models, music and a dynamic interactive element with Nancy that uses the garments to tell the story of our clothing. By having the audience look at the labels on their own clothes, Nancy engages and shares information in a fun, dynamic and impactful style.



Contact Nancy for details and pricing. She will work with you to tailor this offering to meet your goals, audience, parameters, budget and timing needs. The Price of Fashion has been presented to various types groups ranging from adults to school children. It can be made into a 30 minute performance art piece performed on a stage with live models, or a classroom presentation with slides.

Nancy Judd creates couture fashion sculptures from trash through her business Recycle Runway. She exhibits her work in high-traffic public locations around the US to inspire action around conservation of resources. Her traveling exhibition, ReDress: Upcycled Style, is touring museums across the country, and one of her pieces, the Obamanos Coat, is in the Smithsonian Museum's permanent collection. Nancy's work has been featured in international media outlets and sponsored by organizations such as Delta Air Lines, Toyota, and The Nature Conservancy. Currently she is creating work for a 2nd exhibition in the Atlanta International Airport in 2019. Nancy is also a Teaching Artist, providing Arts Integration (exploring curriculum via creative experiences) in schools and gives presentations and workshops to audiences of all ages around the globe including two TEDx talks.