



MEDIA RELEASE

Date: March 27, 2013

Contacts:

Nancy Judd, 505-577-9712, [Nancy@RecycleRunway.com](mailto:Nancy@RecycleRunway.com)

Ryan Baca, 505-241-4438, [Ryan.Baca@pnm.com](mailto:Ryan.Baca@pnm.com)

Lisa Randall, 505-467-3445, [lrandall@sfps.info](mailto:lrandall@sfps.info)

## **Ortiz Middle School Sixth Graders Learn About Conserving Energy Through a Toyota TogetherGreen Grant Received by Santa-Fe Artist Nancy Judd and Donation from PNM**

---

### **Collaboration between Judd, PNM, Santa Fe Public Schools, Santa Fe Community College and the City of Santa Fe helps students learn importance of energy conservation at home and school**

**Santa Fe:** Toyota and the National Audubon Society awarded Santa Fe-based artist and educator, Nancy Judd, a Toyota TogetherGreen Fellowship last year after a competitive nationwide selection process. Her fellowship project will be executed this spring and will combine energy reduction strategies with couture fashions...made from trash.

Judd is combining that grant with a donation from PNM to implement a project with science teacher Erika Sommer's sixth grade class at Ortiz Middle School. The project begins with Sommer presenting materials from curriculum kits donated by PNM. Students will learn about how electricity is created, the benefits and limitations of different energy sources, where Santa Fe's energy comes from and how and why to conserve energy in their daily lives. Students from Santa Fe Community College's Energy Smart Academy will also be on hand to help students with the in-class assignments.

To extend the energy lessons beyond the classroom, PNM also donated take-home kits, designed to make saving energy a family project. Each student in Ms. Sommer's class will receive a kit that includes several CFLs and a variety of energy saving tools, including a low-flow showerhead, flicker checker, refrigerator thermometer, sink aerator and more. One hundred and thirty CFL low energy light bulbs were also donated to the students from Summit Electric Supply. With assistance from their families, the students will install the different measures in their home and conduct activities designed to help them save energy.

Judd will work with the sixth grade students in art class to design and create one of her unique Recycle Runway garments made from waste materials generated from energy efficiency projects. The garment will also include numbers representing the amount of CO<sub>2</sub> the students diverted with their conservation efforts at home. The trash-fashion will be based upon an energy efficiency super hero character. In art class the students will draw their version of what this character should look like and Judd will use their designs to create the garment. In their Consumer Sciences class, the 6th graders will help her to construct the piece. Once completed, the City of Santa Fe's Sustainable Santa Fe program will assist in finding locations around the city to display the recycled garment to showcase the students' accomplishments while demonstrating how to conserve energy.



The media is invited to visit Sommer's class on April 3<sup>rd</sup> at 12:30 to see the students at work. On the same day, the media is invited to the Consumer Science class to see the students working on the recycled garment. Representatives from all of the participating organizations will also be on hand for media interviews.

A broad group of organizations have made this project possible through their generous contributions: the Santa Fe Public Schools provided project coordination; PNM donated the curriculum and energy efficiency kits to each 6th grader in Sommer's class; the Santa Fe Community College's New Mexico Energy Smart Academy supplied in-class content and presenters; and the City of Santa Fe, Sustainable Santa Fe program provided project support.

**About Nancy Judd** - A public artist and environmental educator, Judd began her career in recycling and waste reduction. While working as the Recycling Coordinator for the City of Santa Fe she co-founded the popular Recycle Santa Fe Art Market and Trash Fashion Contest. For the past 14 years, through her business, Recycle Runway, she has raised awareness about resource use and sustainability by creating couture fashion sculptures from trash and installing her art in high-traffic public locations. Judd has work in the Smithsonian Museum, has given two TEDx talks, and now an exhibition of 18 of her recycled fashions is touring museums around the US. More information is available at [www.RecycleRunway.com](http://www.RecycleRunway.com)

**About PNM** - With headquarters in Albuquerque, PNM is the largest electricity provider in New Mexico, serving 500,000 customers in dozens of communities across the state. PNM is a subsidiary of PNM Resources, an energy holding company also headquartered in Albuquerque. For more information, visit [PNM.com](http://PNM.com).

**About TogetherGreen** - Audubon and Toyota launched the *Toyota TogetherGreen* initiative in 2008 to foster diverse environmental leadership and fund innovative conservation ideas. *TogetherGreen* funding recipients have helped protect 250 species of birds and other wildlife, improved 10,000 acres of habitat, mobilized 220,000 individuals, collected two million pounds of recyclables, and captured \$5 million worth of volunteer time. For more information, visit [www.togethergreen.org](http://www.togethergreen.org).